

FOR IMMEDIATE RELEASE

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Mill Valley Family Practice Joins Prima Medical Group and Relocates to a Brand New Office in Sausalito

SAUSALITO, C.A. June 25 – Prima Medical Group is moving into Sausalito in July of 2007. Prima Mill Valley physicians Cheri Forrester, M.D. and Chaithra Nagar, M.D. will be joined by Mill Valley Family Practice physicians Gerald Freedman, M.D. and Lawrence Posner, M.D. to form Prima's Sausalito Office. This will be the newest addition to the rapidly growing and successful group of primary care offices in Terra Linda, Novato, and Mill Valley (Pediatrics).

The doors to the newly constructed Sausalito office at 3 Harbor Drive, Suite 111 will be opening on July 2nd. The original intention was for both long standing Mill Valley practices to join together and remain in Mill Valley, but when no space could be found for them the decision was made to move a short distance south into Sausalito. The new office has been completely remodeled and is ready to welcome patients.

“For several years Drs. Freedman, Posner and I have talked about affiliating,” says Cheri Forrester, M.D. “We decided to become part of Prima Medical Group to keep primary care strong and vital in Marin County and to create a group that will attract new physicians into local practice. The new Prima office is gorgeous and joining our practices together allows us to upgrade services for our patients and enjoy the benefit of new associates.”

In addition to the four physicians Prima Medical Group's Sausalito office will have three well respected nurse practitioners from Mill Valley Family Practice, Janet Michelson M.S./F.N.P., Loree Skidmore M.S./F.N.P., and Merri Martori, R.N./N.P. who will help care for the large practice's patients.

Prima Medical Group was founded in November of 2005 by Joel Criste, Chief Executive Officer of the Marin IPA (Individual Practice Association), and Dr. Joseph Habis, current Prima Medical Director and longtime Bay Area physician, as a response to Marin's pressing need for primary care physicians. Prima had already added six new physicians in the last year who are accepting new patients and will continue to grow in the coming years.

Prima Medical Group is a local, physician-owned and operated group of Internists, Pediatricians, and Family Medicine physicians. With both new and established physicians, Prima provides quality care and promotes lasting health for their patients. Prima expertise encompasses all primary care services, including: Internal Medicine, Family Medicine, Women's Health, Pediatrics, Geriatrics, and Travel Medicine.

Prima's goals include providing quality local care and the recruitment of primary care physicians to Marin to alleviate the primary care shortage. Fewer primary care physicians may mean Marin residents will have trouble finding a physician and longer waits for current residents trying to make an appointment. This may also result in Marin County residents commuting further and further for proper basic medical care. Prima offers competitive incentives, including assistance in purchasing a home, to young physicians to enable them to settle in Marin. By lessening the financial burden of moving to Marin, Prima hopes to mitigate one of the major obstacles for physicians considering setting up a new medical practice. Aside from financial incentives, Prima prides itself on offering a unique, diverse work environment with staff whose interests range from travel medicine to geriatrics and acupuncture. The group encourages these versatile interests and focuses on quality measurement and improvement.

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